



BIO PROFILE COLBY CLARKE

INFRA CYCLE FISCAL SOLUTIONS

Dedicated to Improving Your Municipality's Fiscal Performance!



Colby Clarke, Senior Associate with InfraCycle Fiscal Solutions is client focused and brings detailed knowledge of finance, business and community trends derived from his position as an Advisor with Sun Life Financial and his eight years' experience in community economic development in Nova Scotia.

During his eight years' experience working with the Kings Regional Development Agency, Colby has interviewed and consulted over 200 businesses with the goal of identifying growth opportunities/challenges and assisting the organizations as they

move forward with their development. Working with private, public and community organizations of all sizes Colby has advised on issues such as environmental and fiscal sustainability, industrial park development, government regulations, financing, site selection, growth strategies, exporting and localized business trends.

With detailed local business community statistics, Colby has been able to influence positive change in government programs and policies at all levels in order to meet the ever changing needs of the business community. Examples include changes to municipal planning strategies, land use by-law amendments, and Parliamentary Bill C-311 which affects trade flows of Kings County's emerging wine region. In 2009 Colby received a Marketing Canada award for his efforts in attracting investment to the Nova Scotia wine industry.

Colby has a commerce degree from Dalhousie University with a major in finance and has previous experience working with sales and project management. He has served on multiple boards and committees including municipal planning advisory committees, municipal economic development advisory committees, the Annapolis Valley Chamber of Commerce, and volunteers as Treasurer of the Valley Community Learning Association and is the past Chair of the Deep Roots Music Cooperative.

InfraCycle hosts webinars that feature their products in terms of financial sustainability related to development in municipalities. I continue to attend them to learn more about the product offering and how it can help the Town of Wolfville."

Gregg Morrison, Director of Planning, Town of Wolfville, NS

"I saw a need for long-term decisions in land use. Municipal Councillors have a hard time seeing all the information before they make a decision and the InfraCycle tool tackles that issue."

Colby Clarke, Former Business Development Officer, Kings Regional Development Agency, Kentville, NS